

Here is some feedback from the Fall 2006 briefing:

*"Not understanding how to apply strategic direction has been our Achilles heel. You explain it well.
Timely information"*

"Tim, your work has been a factor in improving our company's gross margin. We will refer you".



Tim Maloney



Tim Maloney is Managing Director of Newport Group Inc. Since 1990, under Tim's leadership, the firm has designed and coordinated projects for the senior management of corporations seeking to define and execute strategic objectives through an engaged workforce.

As a leading growth strategist, Tim has written extensively and has contributed articles to business publications. The topics focused on strategic business issues

such as creating entrepreneurial cultures, maximizing strategic growth potential, measuring business performance, aligning sales teams with strategic corporate direction, along with strategic and tactical advanced sales management development.

Prior to his focus on growth strategies, he designed entrepreneurial programs that assisted over 3,000 participants in launching viable businesses through partnerships with the federal government and major Canadian banks.

Clients have a full appreciation for Tim's ability to effectively guide individuals or large groups through the strategic process.

Newportgroup.ca

Nick Bontis



Dr. Nick Bontis, Ph.D.; Associate Professor of Strategic Management, McMaster University. Director, Institute for Intellectual Capital Research. Associate Editor, Journal of Intellectual Capital. Chief Knowledge Officer, Knexa Solutions

Known as one of Canada's leading up-and-coming management gurus, Dr. Bontis is recognized by the Editor of Harvard Business Review as "a pioneer and one of the world's real experts in intellectual capital."

Maclean's Magazine has rated him as one of "McMaster University's most popular business professors for the last six years in a row!" Hamilton Magazine rated him as the 5th most influential person in the community in its 25th Anniversary special issue. He has a PhD in business administration from the Ivey Business School and is a prolific author and internationally sought-after keynote speaker.

Nickbontis.com



"Being able to put a dollar figure around some of our internal issues is enlightening. I guess it is time to fix it."

"Great seminar - I think you are on to something very good that could be easily expanded on. Thanks"

Friday, April 20th, 2007

Join us for a complimentary breakfast, fresh insights and new perspectives 7:30am - 9:30am

Register for this event today:

(905) 332-4809 ext. 24 briefings@newportgroup.ca

Reimer Building

Tower Room Main Floor
5500 North Service Rd.
Burlington, Ontario

